ACCT. 12/16/88

FORM #281 PM INC, 5/60

PHILIP MORRIS INCORPORATED



ADVERTISING COST ESTIMATE

Brand:

Other Promotions

Date:

December 12, 1988

Media:

Horse Racing - Marlboro

Contract Terms:

Marlboro Advertisement on Back Cover of the 1988

Gulfstream Park Daily Racing Program.

January 1, 1988 - March 5, 1988

Gulfstream Park U.S. Route 1

Hallandale, FL 33009

Pay To:

Approvals:

INVOICE DATE ESTIMATED COST **DIAR TRUDMA** INVOICE NO. DATE PAID JANUARY **FEBRUARY** MARCH APRIL MAY JUNE JULY **AUGUST** SEPTEMBER OCTOBER 2040880155 NOVEMBER DECEMBER \$8,500.00 TOTAL \$8,500.00